

RESOLUTION**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LEON VALLEY TO ADOPT THE FY 2008 STRATEGIC PLAN WITH ITS GOALS AND OBJECTIVES.**

WHEREAS, the Leon Valley City Council has heard from its citizens and has discussed its goals for the City.

NOW, THEREFORE, BE IT RESOLVED BY HE CITY COUNCIL OF THE CITY OF LEON VALLEY, TEXAS, THAT IT ADOPTS THE FOLLOWING:

1. Strategic Plan Goal #1 is "Economic Development" - To attract and retain quality businesses that will generate sales tax revenue within the City of Leon Valley. This Goal has six objectives:
 - A. Establish an Economic Development Sales Tax.
 - B. Implement a Street Maintenance Sales Tax Program.
 - C. Promote business-friendly practices.
 - D. Create, review and enforce codes that impact Economic Development.
 - E. Increase educational and training resources - Economic Development.
 - F. Promote Leon Valley.
2. Strategic Plan Goal #2 - "Safety and Security" - Maintain a high level of safety and security for the residential and business communities. This Goal has three objectives:
 - A. Index fire and police staffing, services and equipment to current needs.
 - B. Review, create, and/or modify ordinances and rules that promote a safe environment.
 - C. Establish programs for a safe Leon Valley.
3. Strategic Plan Goal #3 - "Transportation - Develop strategies to mitigate traffic congestion and improve travel safety through Leon Valley. This Goal has three objectives:
 - A. Develop a plan to minimize the impact of road construction for residents and businesses.
 - B. Develop and implement a neighborhood transportation safety policy.
 - C. Develop a long-term traffic management plan.
4. Strategic Plan Goal #4 - "Infrastructure/Capital Plan" - Effectively manage and improve the City's infrastructure and capital needs. This Goal has two objectives:
 - A. Develop a capital acquisition plan that establishes needs and provides framework.
 - B. Develop and encourage citywide infrastructure.
5. Strategic Plan Goal #5 - "Environmental Sustainability" - To become an environmentally sustainable city through conservation, recycling and education. This Goal has six objectives:
 - A. Develop a water management plan that addresses conservation quality resources.

- B. Develop an energy conservation program.
 - C. Investigate mass transportation opportunities.
 - D. Implement and communicate a full recycling program for citizens, businesses, and the city.
 - E. Encourage and communicate LEEDS construction standards.
 - F. Create a citizen and business health and wellness plan and program.
6. Strategic Plan Goal #6 - "Citizen Involvement" - Promote effective communication with and to include the involvement of citizens. This Goal has four objectives:
- A. Maintain an up-to-date website.
 - B. Optimize the use of technology.
 - C. Continue to educate citizens about City services and volunteer opportunities.
 - D. Promote neighborhood enhancement programs.
7. Strategic Plan Goal #7 - "Parks, Recreational Green Space and Cultural Opportunities" - Develop a system of facilities that promote recreational/cultural activities to enhance the quality of life and wellness of the community. This Goal has five objectives:
- A. Implement a Master Park Plan as funding is available and within the parameters of the infrastructure plan.
 - B. Increase the size of Raymond Rimkus Park.
 - C. Improve public-private partnerships to improve facilities/program.
 - D. Create, enhance, and improve educational and cultural programs.
 - E. Encourage development of recreational space and programs.

PASSED and **APPROVED** this 15th day of January 2008.

Chris Riley

Mayor

ATTEST:

Marie Fung

City Secretary

