



# Industry Spotlight

---

## Total - All Industries

Leon Valley Custom Report Region

---



Spotlight Summary ..... 3

Industry Snapshot ..... 4

Staffing Pattern ..... 5

Employment Distribution by Type ..... 6

Sector Strategy Pathways..... 7

Postsecondary Programs Linked to Total - All Industries ..... 8

Leon Valley Custom Report Region Regional Map..... 9

Region Definition..... 10

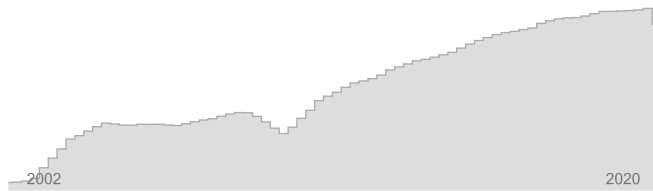
Data Notes..... 11

FAQ..... 11

# Spotlight Summary

Total - All Industries  
Leon Valley Custom Report Region – 2020Q2

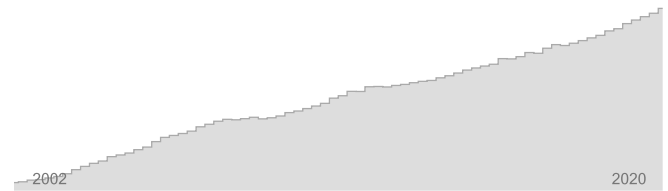
## EMPLOYMENT



**62,054**

Regional employment / 155,169,140 in the nation

## WAGES



**\$52,718**

Avg Wages per Worker / \$58,849 in the nation

**1.4%** ↑

Avg Ann % Change Last 10 Years / +1.1% in the U.S.



**100.0%**

% of Total Employment / 100.0% in the U.S.

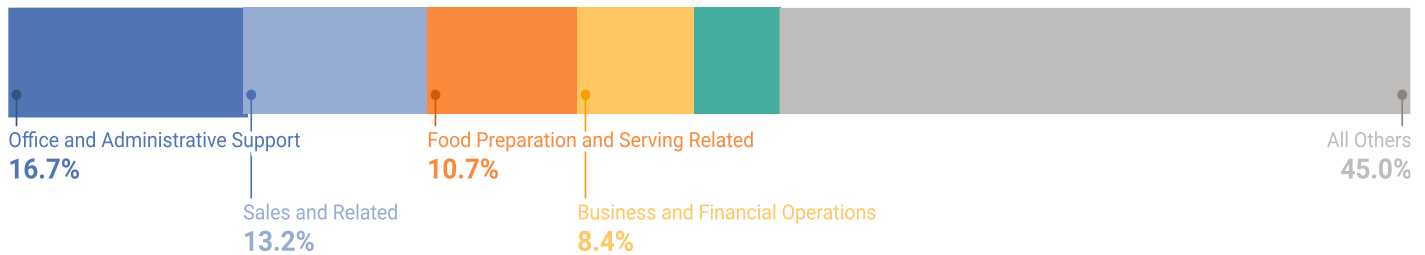


**2.7%** ↑

Avg Ann % Change Last 10 Years / +2.8% in the U.S.



## TOP OCCUPATION GROUPS



## TOP INDUSTRIES

Avg Ann % Change in Employment, Last 10 Years

**9.4%** ↑



Savings Institutions

**0.9%** ↑



Elementary and Secondary Schools

**1.7%** ↑



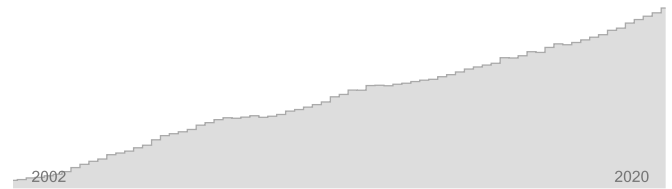
Limited-Service Restaurants

# Industry Snapshot


## EMPLOYMENT



## WAGES

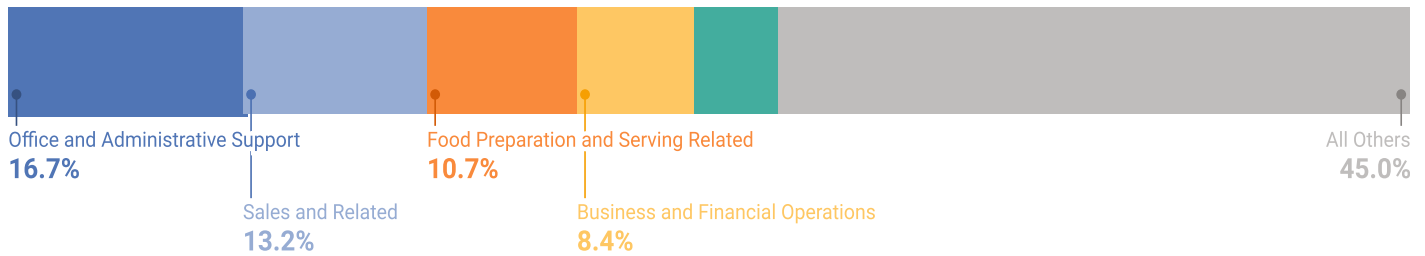


6-Digit Industry	Empl	Avg Ann Wages	LQ	5yr History	Annual Demand	Forecast Ann Growth
Savings Institutions	3,978	\$78,992	107.25		405	0.5%
Elementary and Secondary Schools	3,406	\$45,403	1.06		354	1.2%
Limited-Service Restaurants	2,998	\$17,960	1.73		559	1.8%
Full-Service Restaurants	2,508	\$22,973	1.31		464	1.7%
Supermarkets and Other Grocery (except Convenience) Stores	1,824	\$33,721	1.79		281	0.6%
Portfolio Management	1,739	\$119,445	17.38		172	1.1%
Third Party Administration of Insurance and Pension Funds	1,693	\$51,277	18.73		179	1.5%
Offices of Physicians (except Mental Health Specialists)	1,398	\$96,560	1.30		139	1.9%
Direct Property and Casualty Insurance Carriers	1,380	\$128,058	7.22		128	0.3%
Services for the Elderly and Persons with Disabilities	1,294	\$18,344	1.61		220	4.0%
Remaining Component Industries	39,822	\$48,108	0.84		4,782	0.9%
<b>Total - All Industries</b>	<b>62,054</b>	<b>\$52,718</b>	<b>1.00</b>		<b>7,605</b>	<b>1.3%</b>


 Employment is one of the broadest and most timely measures of a region's economy. Fluctuations in the number of jobs shed light on the health of an industry. A growing employment base creates more opportunities for regional residents and helps a region grow its population.

 Since wages and salaries generally compose the majority of a household's income, the annual average wages of a region affect its average household income, housing market, quality of life, and other socioeconomic indicators.

# Staffing Pattern



6-digit Occupation	Empl	Avg Ann Wages	Annual Demand
Retail Salespersons	2,554	\$28,500	390
Fast Food and Counter Workers	2,432	\$22,400	530
Customer Service Representatives	1,820	\$33,200	255
Cashiers	1,712	\$23,900	332
Office Clerks, General	1,406	\$34,900	178
Personal Care Aides	1,336	\$21,500	260
Waiters and Waitresses	1,132	\$21,500	244
General and Operations Managers	1,036	\$119,700	110
Securities, Commodities, and Financial Services Sales Agents	1,016	\$73,100	112
Tellers	1,011	\$30,300	113
Remaining Component Occupations	46,590	\$57,000	5,822
<b>Total</b>	<b>62,054</b>		

 The mix of occupations points to the ability of a region to support an industry and its flexibility to adapt to future demand. Industry wages are a component of the cost of labor for regional employers.

# Employment Distribution by Type

The table below shows the employment mix by ownership type for Total - All Industries for the Leon Valley Custom Report Region. Four of these ownership types — federal, state, and local government and the private sector — together constitute “Covered Employment” (employment covered by the Unemployment Insurance programs of the United States and reported via the Quarterly Census of Employment and Wages).

“Self-Employment” refers to unincorporated self-employment and represents workers whose primary job is self-employment (that is, these data do not include workers whose primary job is a wage-and-salary position that is supplemented with self-employment).

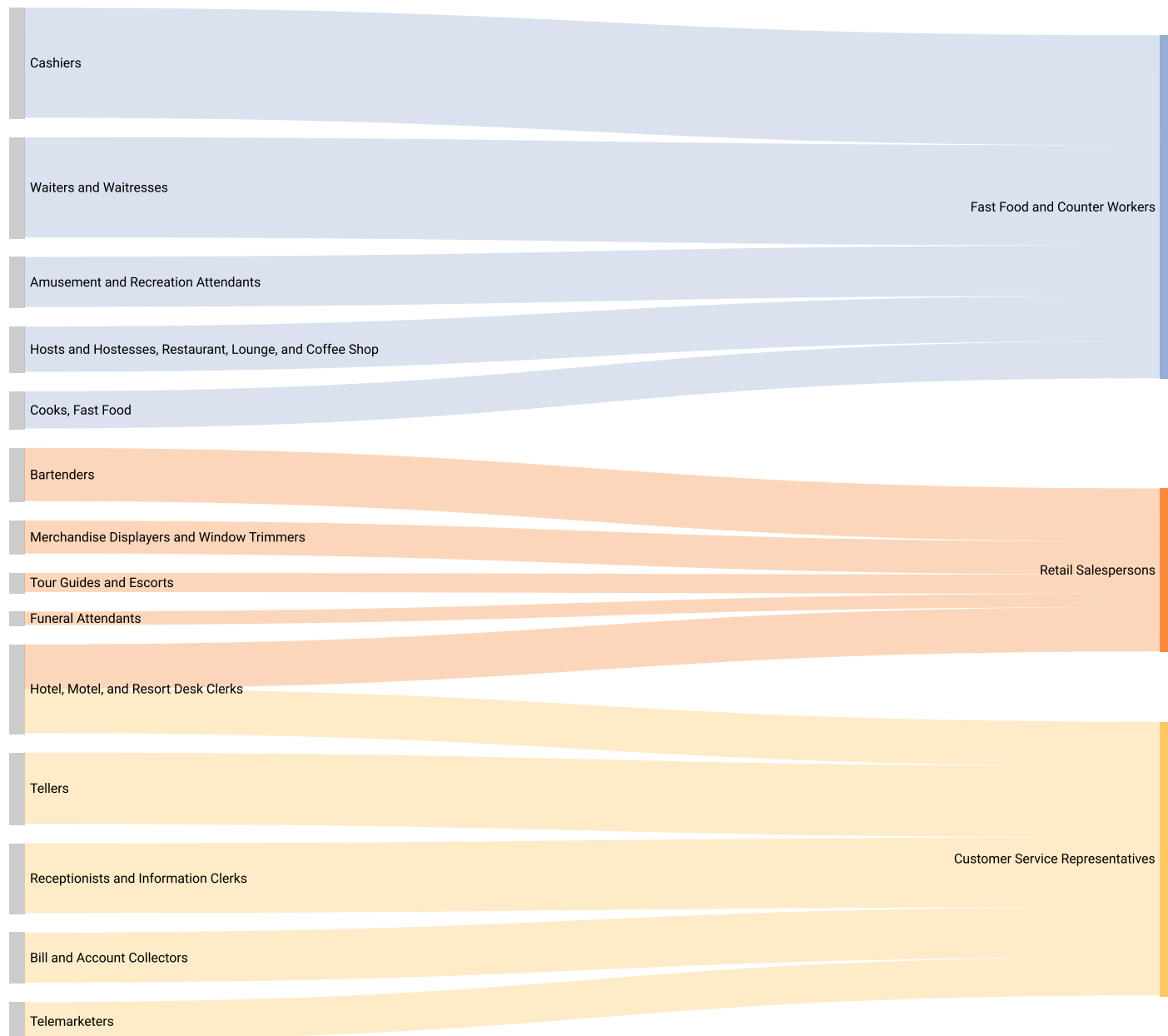



	Empl	%
Private	53,043	85.5%
Self-Employment	3,320	5.4%
Local Government	3,941	6.4%
State Government	724	1.2%
Federal Government	171	0.3%
Other Non-Covered	856	1.4%

Source: JobsEQ®

 Strong entrepreneurial activity is indicative of growing industries. Using self-employment as a proxy for entrepreneurs, a higher share of self-employed individuals within a regional industry points to future growth.

# Sector Strategy Pathways





 The graphics on this page illustrate relationships and potential movement (from left to right) between occupations that share similar skill sets. Developing career pathways as a strategy promotes industry employment growth and workforce engagement.

# Postsecondary Programs Linked to Total - All Industries

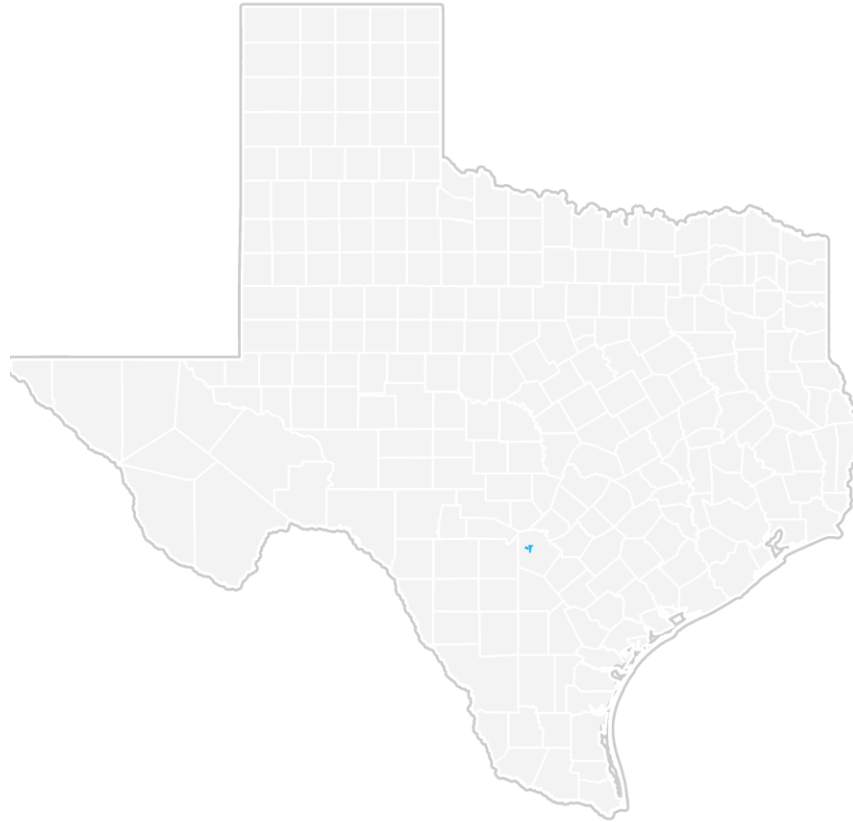
Program	Awards
<b>Alamo City Barber College</b>	
Barbering/Barber	98
<b>Lamson Institute</b>	
Clinical/Medical Laboratory Assistant	50
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/Technician	58
Medical/Clinical Assistant	27
<b>Milan Institute-San Antonio Ingram</b>	
Massage Therapy/Therapeutic Massage	35
<b>Southern Careers Institute-San Antonio</b>	
Computer Support Specialist	38
Heating, Ventilation, Air Conditioning and Refrigeration Engineering Technology/Technician	116
Medical Insurance Coding Specialist/Coder	64
Medical/Clinical Assistant	95
Welding Technology/Welder	117

Source: [JobsEQ®](#)

-  The number of graduates from postsecondary programs in the region identifies the pipeline of future workers as well as the training capacity to support industry demand.
-  Among postsecondary programs at schools located in the Leon Valley Custom Report Region, the sampling above identifies those most linked to occupations relevant to Total - All Industries. For a complete list see JobsEQ®, <http://www.chmuraecon.com/jobseq>



# Leon Valley Custom Report Region Regional Map



# Region Definition

Leon Valley Custom Report Region is defined as the following zip code tabulation areas:

ZCTA 78238

---

ZCTA 78250

---

ZCTA 78240

---

# Data Notes

- Industry employment and wages (including total regional employment and wages) are as of 2020Q2 and are based upon BLS QCEW data, imputed by Chmura where necessary, and supplemented by additional sources including Census ZBP data. Employment forecasts are modeled by Chmura and are consistent with BLS national-level 10-year forecasts.
- Occupation employment is as of 2020Q2 and is based on industry employment and local staffing patterns calculated by Chmura and utilizing BLS OES data. Occupation wages are per the BLS OES data and are as of 2019.
- GDP is derived from BEA data and imputations by Chmura. Productivity (output per worker) is calculated by Chmura using industry employment and wages as well as GDP and BLS output data. Supply chain modeling including purchases by industry are developed by Chmura.
- Postsecondary awards are per the NCES and are for the 2018-2019 academic year.
- Establishment counts are per the BLS QCEW data.
- Figures may not sum due to rounding.

## FAQ

### What is (LQ) location quotient?

Location quotient is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

### What is annual demand?

Annual demand is a of the sum of the annual projected growth demand and separation demand. Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. Growth demand is the increase or decrease of jobs expected due to expansion or contraction of the overall number of jobs.

### What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.