



**CITY OF LEON VALLEY
ECONOMIC AND COMMUNITY DEVELOPMENT
ADVISORY COMMITTEE MEETING**
City Hall – Council Chambers
6400 El Verde Road, Leon Valley, Texas 78238
Thursday, June 11, 2020 at 6:00 p.m.

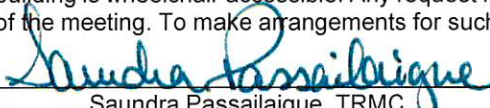
AGENDA

1. Call to Order and Announcement of a Quorum
2. Pledge of Allegiance
3. Discussion and Possible Action on the Approval of the May 11, 2020, Economic and Community Development Advisory Committee Meeting Minutes
4. Presentation, Discussion, and Possible Action to Partially Fund Relocation Cost Associated with Retention of Leon Valley Business – William Cox, Business Relations Director
5. Discussion and Possible Action Regarding Budget Adjustment to Small Business Encouragement Grant – William Cox, Business Relations Director
6. Presentation, Discussion, and Possible Action Concerning Economic Development Department Insignia – William Cox, Business Relations Director
7. Other items
8. Adjournment

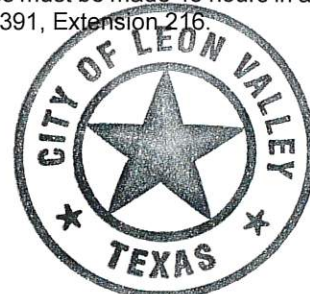
Attendance by Other Elected or Appointed Officials:

It is anticipated that members of City Council or any other City boards, commissions and/or committees may attend the meeting in numbers that may constitute a quorum. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of City Council and any other boards, commissions and/or committees of the City, whose members may be in attendance in numbers constituting a quorum. These City Council members and members of other City boards, commissions, and/or committees may not deliberate or take action on items listed on the agenda. [Attorney General Opinion – No. GA-0957 (2012)].

I hereby certify that the above NOTICE OF PUBLIC MEETING(S) AND AGENDA OF THE ECONOMIC AND COMMUNITY DEVELOPMENT ADVISORY COMMITTEE was posted June 8, 2020 at 11:33 a.m. on the Bulletin Board at Leon Valley City Hall, 6400 El Verde Road, Leon Valley, Texas, 78238, and remained posted until after the meeting(s) hereby posted concluded. This notice was also posted on the City's website at www.leonvalleytexas.gov. This building is wheelchair accessible. Any request for sign interpretive or other services must be made 48 hours in advance of the meeting. To make arrangements for such services, please call (210) 684-1391, Extension 216.



Sandra Passailaigue, TRMC
City Secretary





CITY OF LEON VALLEY
ECONOMIC & COMMUNITY DEVELOPMENT ADVISORY COMMITTEE MEETING
City Hall – Council Chambers
6400 El Verde Road, Leon Valley, Texas 78238
Monday, June 11, 2020

MINUTES

The Economic & Community Development Advisory Committee met on the 11th day of June, 2020 at the Leon Valley City Hall Council Chambers located at 6400 El Verde Road, Leon Valley, Texas for the purpose of the following business. Two members were permitted to join the meeting via TELEPHONE/VIDEO CONFERENCE CALL.

Call to Order and Announcement of a Quorum: The meeting was called to order at 6:01 p.m. by Vice Chairperson Amber Mouser and there was an announcement of a quorum.

Present:

Amber Mouser	David Jordan (Phone)	Roger Christensen (departed at ~7:21pm)
Olen Yarnell (Phone)	Heather Riddle	Rodolfa Alarcon
William Cox		

Absent Members:

Dr. Geraldine Rodriguez-Smith	Larry Proffitt	Cynthia Flores
-------------------------------	----------------	----------------

Also Attending: Maribel Mendoza and Phillip Riddle

Discussion and Possible Action on the Approval of the May 11, 2020, Economic and Community Development Advisory Committee Meeting Minutes – Motion made by Heather Riddle to approve the May 11th meeting minutes. The motion was second by Roger Christensen to approve. Motion carried unanimously.

Presentation, Discussion, and Possible Action to Partially Fund Relocation Cost Associated with Retention of Leon Valley Business – Business Relations Director, William Cox facilitated a presentation to partially fund relocation cost associated with the retention of Tuxedo Jones, currently located at 6510 Bandera Road. Project proposal included two (2) month's rent in the Bandera Heights Shopping Center and 50% reimbursement of a new wall sign. Total project proposal: \$6,772.00. Motion made by Roger Christensen to approve the relocation cost and business retention of Tuxedo Jones in the amount proposed. The motion was second by Heather Riddle to approve. Motion carried unanimously.

Discussion and Possible Action Regarding Program Adjustment to Small Business Encouragement Grant – Business Relations Director, William Cox facilitated a presentation to adjust the Small Business Encouragement Grant from \$50,000 to \$57,524.18. Motion made by Roger Christensen to table the Small Businesses Encouragement Grant adjustment until the committee receives more information from Carvel Skate Center. The motion was second by Olen Yarnell. Rollcall vote yielded three (3) aye and three (3) nay. The motion failed for a lack of majority vote. The Small Business Encouragement Grant parameters were previously approved by the Economic and Community Development Advisory Committee and City Council. Discussion continued by committee members with emphasis on the program, not the eligibility of one specific business. Motion made by Heather Riddle to approve the Small Business Encouragement Grant by \$7,524.18. The motion was second by Rodolfa Alarcon. Motion approved with four (4) aye and two (2) nay.

Presentation, Discussion, and Consensus Concerning Economic Development Department Insignia – Business Relations Director, William Cox facilitated a presentation concerning an economic development insignia as staff prepares to launch an economic development page on the city website. Member Christensen suggested to put-off this decision, until city council decides how to paint or decorate the silos. William Cox stated that the silo project is a mural, which is different than an insignia and would significantly delay the on-boarding of Local Intel to build useful business analytic tools on the city website. There was a committee consensus for a design created by Maribel Mendoza that included the colored skyline of commercial buildings, a residential house, and water tower with the city swoosh at the bottom. No actions taken.

Citizens to be Heard – None.

Other Items – William Cox provided committee members with an update concerning an opportunity to access CARES Act funds from Bexar county. Staff requested project proposal ideas that are directly related to COVID-19. Committee members provided three project concepts and will be considered for implementation.

William Cox requested each committee member contribute ten words related to 'Economic Development' as part of a Word Cloud banner for the Economic Development Department website page.

Adjournment – Motion to adjourn at 8:01 p.m. made by Heather Riddle and seconded by Rodger Christensen. Motion carried unanimously.

These minutes approved by the Leon Valley Economic & Community Development Advisory Committee on the 19 of October 2020.

APPROVED



CHAIR