



**CITY OF LEON VALLEY  
ECONOMIC AND COMMUNITY DEVELOPMENT  
ADVISORY COMMITTEE MEETING**

City Hall – Council Chambers  
6400 El Verde Road, Leon Valley, Texas 78238  
Monday, October 19, 2020 at 6:00 p.m.

**AGENDA**

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1. Call to Order and Announcement of a Quorum, Pledge of Allegiance
2. Discussion and Possible Action on the Approval of the following:
  - a) June 11, 2020, Economic & Community Development Advisory Committee Minutes
  - b) July 20, 2020, Economic & Community Development Advisory Committee Minutes
3. Quarterly Financial Presentation – Floyd Messick, Assistant Finance Director
4. Presentation and Update on Conference Center Remodel – Maribel Mendoza
5. Economic Development Report – William Cox, Business Relations Director
6. Presentation, Discussion, and Possible Action to Partially fund Wall Signage for Smash Dance – William Cox, Business Relations Director
7. Announcements by the Committee Members
8. Citizens to be Heard
9. Adjournment

**Attendance by Other Elected or Appointed Officials:**

It is anticipated that members of City Council or any other City boards, commissions and/or committees may attend the meeting in numbers that may constitute a quorum. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of City Council and any other boards, commissions and/or committees of the City, whose members may be in attendance in numbers constituting a quorum. These City Council members and members of other City boards, commissions, and/or committees may not deliberate or take action on items listed on the agenda. [Attorney General Opinion – No. GA-0957 (2012)].

I hereby certify that the above NOTICE OF PUBLIC MEETING(S) AND AGENDA OF THE ECONOMIC AND COMMUNITY DEVELOPMENT ADVISORY COMMITTEE was posted October 13, 2020 at 4:38 p.m. on the Bulletin Board at Leon Valley City Hall, 6400 El Verde Road, Leon Valley, Texas, 78238, and remained posted until after the meeting(s) hereby posted concluded. This notice was also posted on the City's website at [www.leonvalleytexas.gov](http://www.leonvalleytexas.gov). This building is wheelchair accessible. Any request for sign interpretive or other services must be made 48 hours in advance of the meeting. To make arrangements for such services, please call (210) 684-1391, Extension 216.

Sandra Passailaigue, TRMC  
City Secretary





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6400 El Verde Road, Leon Valley, Texas 78238  
Monday, October 19, 2020

**MINUTES**

**6:17 PM** Call to Order; Determine a Quorum is Present, and Pledge of Allegiance by Committee Member Heather Riddle

<b>Attendee Name</b>	<b>Organization</b>	<b>Title</b>	<b>Status</b>
Dr. Geraldine Rodriguez-Smith	City of Leon Valley	Committee Chair	Absent
Amber Mouser	City of Leon Valley	Committee Member	Absent
Larry Proffitt	City of Leon Valley	Committee Member	Absent
Cynthia Flores	City of Leon Valley	Committee Member	Absent
Roger Christensen	City of Leon Valley	Committee Member	Present
David Jordan	City of Leon Valley	Committee Member	Remote
Olen Yarnell	City of Leon Valley	Committee Member	Remote
Heather Riddle	City of Leon Valley	Alternate Member	Present
Rodolfo Alarcon	City of Leon Valley	Alternate Member	Absent

Also present: Business Relations Director William Cox, Special Events Coordinator Maribel Mendoza, Assistant Finance Director Floyd Messick, and Planning & Zoning Director Brandon Melland

**Discussion and Possible Action on the Approval of the following:**

**June 11, 2020, Economic & Community Development Advisory Committee Minutes**

**July 20, 2020, Economic & Community Development Advisory Committee Minutes**

<b>RESULT:</b>	<b>APPROVED [UNANIMOUS]</b>
<b>MOVER:</b>	Roger Christensen, Committee Member
<b>SECONDER:</b>	David Jordan, Committee Member
<b>AYES:</b>	Heather Riddle, Olen Yarnell

**Quarterly Financial Presentation** – Assistant Finance Director, Floyd Messick presented a quarterly financial report for the quarter ending 09/30/2020. The financial report presentation did not require action, however, the advisory committee voted to

approve the presentation. Motion made by David Jordan to approve as presented and second by Roger Christensen. Motion carried unanimously.

**RESULT: PRESENTED**

**Presentation and Update on Conference Center Remodel – Special Events Coordinator, Maribel Mendoza presented an update for the conference center remodel.**

**RESULT: PRESENTED**

**Presentation, Discussion, and Possible Action to Partially Fund Wall Signage for Smash Dance, Located at 6883 Bandera – Business Relations Director, William Cox facilitated a presentation and discussion concerning a cost-sharing proposal of \$1,691.41 to provide a channel letter wall sign to increase visibility and aesthetics of local business.**

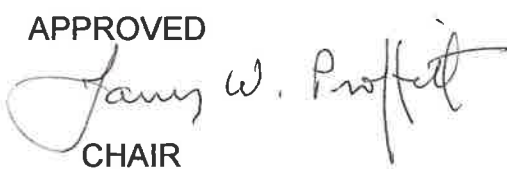
**RESULT: APPROVED RECOMMENDATION TO COUNCIL [UNANIMOUS]**  
**MOVER:** Olen Yarnell, Committee Member  
**SECONDER:** Roger Christensen, Committee Member  
**AYES:** Heather Riddle, David Jordan

**Other –** The online connection with Committee Member David Jordan was lost at 6:53 pm. Madam Chair Riddle placed the meeting on hold, allowing enough time for the committee member to rejoin the meeting.

**Announcements by Committee Members –** Member Yarnell requested a future agenda item to discuss an upgrade to the technology system at the dais in order to enhance communication with online participants.

**Adjournment –** Madam Chair Riddle dismissed the meeting at 7:01 p.m. due to lack of quorum.

**These minutes approved by the Leon Valley Economic & Community Development Advisory Committee on the 19 of April 2020.**

APPROVED  
  
CHAIR