

A RESOLUTION ADOPTING THE 2018 CITY OF LEON VALLEY STRATEGIC PLAN

WHEREAS, the City of Leon Valley strives to be an exemplary community deeply committed to the preservation of natural resources, the enjoyment of the arts and outdoor recreation and appreciation of the area's historical significance; and

WHEREAS, the City recognizes the delicate balance between future growth and existing development and the neighborhood communities, and strives to promote a compatible business environment that will maintain a healthy economy, pedestrian friendly connections between the City's physical elements, and a safe and efficient flow of street traffic; and

WHEREAS, the City of Leon Valley maintains its trailblazing legacy of leadership by fostering and encouraging collaborative participation by its residents, businesses, and civic partners to sustain Leon Valley as a community of choice; and

WHEREAS, a Strategic Plan is a systematic process by which a community anticipates and plans for its future, and the way to anticipate the future is through the development of goals and objectives that map the direction to reach that desired future; and

WHEREAS, the City Council and the citizens of Leon Valley have collaborated on revisions to the 2010, 2014, and now brings a 2018 Strategic Plan from these revisions;

NOW, THEREFORE: BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF LEON VALLEY:

SECTION 1. That the City of Leon Valley hereby adopts the 2018 Strategic Plan as follows:

1. Goal # 1 - Economic Development

- Objective A - Revitalize declining commercial areas by creating, reviewing, and enforcing codes that impact Economic Development
- Objective B - Promote business friendly practices without compromising health, safety & welfare codes
- Objective C - Reauthorize Street Maintenance Tax program
- Objective D - Create, review, and enforce codes that impact Economic Development
- Objective E - Promote a plan for Bandera Road that is business & pedestrian friendly
- Objective F - Promote Leon Valley

Goal #2 - Police/Fire Safety/Security

- Objective A - First responders will exceed all state & federal mandates by going above the minimum standards
- Objective B - Leon Valley First Responders will work as a team to ensure all necessary codes & ordinances are in place to provide a safe & healthy community.
- Objective C - Leon Valley First Responders will strive to equally & impartially enact & enforce all codes, ordinances & laws in order to provide the best services possible.
- Objective D - Leon Valley will maintain a recruitment effort to recruit & hire diverse and quality individuals committed to service
- Objective E - Leon Valley First Responders will respond to all calls for service within the nationally recognized standards & will be responsive to all inquiries for service or information w/in the same day, unless under exceptional circumstances
- Objective F - Leon Valley will provide all first responders with superior equipment designed to ensure the safe & efficient delivery of emergency services in the community

Goal #3 - Transportation

- Objective A - Work with TxDOT in transforming Bandera Rd, so that traffic flows smoother, pedestrians are safe, and multi-modal transportation is encouraged
- Objective B - Continue to use the Street Maintenance Tax for milling and overlay, street sealing, and sidewalk renovation projects. Use street ranking to assure the appropriate streets are being funded
- Objective C - Further the support of public transportation and walking and cycling modes by continuing the sidewalk rehabilitation program and additional VIA shuttle

Goal #4 - Infrastructure/Capital Plan

- Objective A - Assess ongoing capital needs necessary to maintain city services through the continuation of a 10-year capital plan, which identifies capital projects, equipment purchases, a planning schedule, and potential funding sources
- Objective B - Define strategic investments that support community priorities
- Objective C - Continue to investigate, obtain, and provide funding for improvements to the City's facilities and buildings, drainage system, streets and traffic control devices, and water/sewer system, to assure they are safe and in working order.
- Objective D - Continue to mitigate flooding through Capital Improvements Planning and mandatory Stormwater reduction in new and redeveloped commercial properties

Goal #5 - Environmental Sustainability

- Objective A - Reduce vehicle emissions & environmental hazard by-products by developing a low carbon culture, which maintains our carbon neutrality for our operations
- Objective B - Encourage low impact development parking areas for both city & privately-owned developments to reduce localized flooding
- Objective C - Encourage water capture and reuse by both citizens and businesses, through a rebate program for rain barrels to reduce localized flooding
- Objective D - Increase the use of our allotted acre feet of recycled water by connecting both City Hall and the Fire Station to the system
- Objective E - Maximize recycling

Goal #6 - Citizen Involvement

- Objective A - Maintain a technologically up to date website, which posts current agendas, approved minutes, and provides audio/visual access to City Council meetings
- Objective B - Leverage technology for citizen input during City Council Meetings, such as Skype or Facebook
- Objective C - Combine all city portals (PubWorks, OnIt) into one user-friendly application to improve response times
- Objective D - Promote Neighborhood Enhancement Programs through the Police/Fire Departments
- Objective E - Improve the process of recruiting, training and supporting the City Boards, Committees, Commissions
- Objective F - Promote Youth Programs in City Venues
- Objective G - Continue to provide all forms of communication to citizens who may not want or have access to technology

Goal #7 - Provide Excellent Parks, Recreational Green Space, & Cultural Opportunities

- Objective A - Park Commission to review Master Plan & recommend updates to City Council in 2018
- Objective B - Encourage development of recreational programs
- Objective C - Continue to improve new park spaces
- Objective D - Continue to develop the hike & bike trail systems throughout the City to promote connectivity
- Objective E - Develop a program to encourage residents to take advantage of outside amenities
- Objective F - Provide cultural opportunities to our citizens and guests

Goal #8 - Openness, Transparency, and Accountability

- Objective A - To foster an environment in which its members are treated as stakeholders in the community & will be entrusted with responsibilities &

challenges that will inspire them to commit themselves to performing their duties w/ pride & dedication

Objective B - To continue to provide a culture that provides a progressive, comfortable environment for all employees

- Objective C - To assure responsiveness and excellent customer service to our citizens and businesses
- Objective D - To continue to maintain strong relationships with current partners so that collaboration is maximized and resources are utilized wisely
- Objective E - To seek out new partnerships to further enhance our ability to successfully coordinate situations that may require multiple resources from state, federal, local & non-profit entities

SECTION 2. It is hereby declared to be the intention of the City Council that the sections, paragraphs, sentences, clauses, and phrases of this Resolution are severable, and if any phrase, clause, sentence, or section of this Resolution shall be declared unconstitutional or invalid by any court of competent jurisdiction, such unconstitutionality or invalidity shall not affect any other remaining phrase, clause, sentence, paragraph or section of this Resolution.

SECTION 3. The repeal of any Resolution or part of Resolutions effectuated by the enactment of this Resolution shall not be construed as abandoning any action now pending under or by virtue of such Resolution or as discontinuing, abating, modifying or altering any penalty accruing or to accrue, or as affecting any rights of the municipality under any section or provisions at the time of passage of this Resolution.

SECTION 4. This Resolution shall become effective immediately upon its passage and publication as required by law.

PASSED, ADOPTED AND APPROVED by the City Council of the City of Leon Valley this the 5th day of February 2019.

APPROVED



CHRIS RILEY
MAYOR



Attest:

Sandra Passailaigue

SAUNDRA PASSAILAIGUE, TRMC
City Secretary

Approved as to Form:

Denise Frederick

DENISE FREDERICK
City Attorney